



**UK
Broker
Week**

Hosted by:
insuranceage

UK Broker Week 2023
Sponsorship opportunities

October 9-13

1,400

brokers will attend
in-person events

5

market-shaping
activities

100%

broker-only
audience

20

hours accredited
learning

Welcome to UK Broker Week 2023

Taking place from October 9-13, UK Broker Week is the best opportunity to discover why the insurance broking profession remains a preeminent component of the wider UK financial services industry.

Brokers, founders, entrepreneurs, investors, regulators and policy-makers will come together to learn, discuss, debate and network. Don't miss your opportunity to be a part of the conversation.

Powered by Insurance Age, UK Broker Week will champion the insurance broker community through a series of content, learning, and in-person initiatives that will shine a light on the best the profession has to offer. UK Broker Week 2023 incorporates the two biggest broker-only events: Broker Expo and the UK Broker Awards.



Chris Finnegan
Commercial Director
Insurance Age

UK Broker Week 2023 schedule



October 9

Top 100 Insurance Brokers

To coincide with the launch of the market's independent ranking of the largest brokers in the UK, you are invited to hear from the biggest names through exclusive analysis, rankings and insight.

Read the 2022 edition
www.insuranceage.co.uk/top-75-uk-brokers

October 10

Broker Masterclass Online

Join the Broker Masterclass for a series of presentations, webinars, and exclusive insight to help propel your market knowledge, identify business opportunities, and to boost your customer satisfaction levels.

Sign up today
www.insuranceage.co.uk/ukbrokerweek

October 11

UK Broker Summit Grand Hotel, Birmingham

With more than 60 CEO/MDs/Business owners representing the Top 100 brokers, the UK Broker Summit is the only exclusive gathering for closed door discussions on the state of the broking market.

Apply for your invitation now
www.ukbrokersummit.com

October 12

Broker Expo NEC, Birmingham

In it's brand-new home, Broker Expo remains the THE place for the industry to meet, learn, and discover. Attended by more than 1200 brokers, Broker Expo is still the largest broker-only conference and exhibition in the UK.

Register your place today
www.brokerexpo.co.uk

October 12

THE VOX NEC, Birmingham

The largest awards of its kind (500 guests in 2022), the UK Broker Awards returns to celebrate the best the profession has to offer. As the only ceremony dedicated purely to brokers, taking home a prize is an accolade that cannot be beaten.

Find out more
www.ukbrokerawards.com

October 13

Broker Academy 2023 Online

Returning for 2023, the Insurance Age Broker Academy is designed for brokers with less than 5 years' experience and will give participants access to a programme of practical workshops, interactive discussions, and education presentations all from the comfort of their desks.

Apply to join the Broker Academy today
share.hsforms.com/1_IQa_NtJRlyIT8t32n_v3Q324p8

Top 100 Insurance Brokers

October 9

www.insuranceage.co.uk

The **Insurance Age Top 100** is an essential guide to the top brokers in the commercial and personal space and lists organisations in bandings relating to their GWP. The market's most comprehensive and independent ranking is updated annually and calculated via submissions from participants and features rankings, a directory and analysis from experts.

NEW FOR 2023

To coincide with the reveal of the research, Insurance Age's editorial team will be releasing exclusive insight and interviews with the leaders of the largest and best performing insurance broker businesses.

By partnering on the Insurance Age Top 100, you will benefit from:

- Aligning with the individuals and companies shaping the UK broker market
- Showcasing your thought leadership on the strategies of the most successful organisations
- Full year branding on the dedicated content hub on Insurance Age



25,000

The amount of UK brokers that will be sent the report



10,000

The number of brokers that will read the report over the following 12 months

Broker Masterclass

October 10

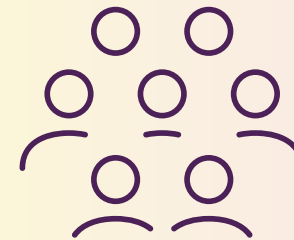
www.insuranceage.co.uk

A new initiative for 2023, Broker Masterclass has been designed to support the strategy and business development goals of the UK broker community. Every year, Insurance Age conducts extensive audience research to identify the information needs to brokers. And consistently each year, brokers tell us how desperate they are to learn all about industry trends, product launches, and training to help them do their jobs better on behalf of their customers.

Broker Masterclass will address all of this. Through a series of webinars, interviews, and interactive presentations, Broker Masterclass will establish itself as the go-to initiative where brokers learn about the latest product developments and solutions for their clients.

By supporting Broker Masterclass, you will benefit from:

- Access to an engaged audience of brokers hungry to learn about your products and solutions
- Showcasing your products and expertise to more than 1000 business placing brokers
- Targeted branding and thought leadership putting your business in front of the brokers that matter to you



1,000+

the number
of brokers that
will engage with
Broker Masterclass

UK Broker Summit

October 11-12

Grand Hotel, Birmingham

With more than 60 CEO/ MDs/Business owners representing the Top 100 brokers, the UK Broker Summit is the only exclusive gathering for closed door discussions on the state of the broking market.

Having run for well over a decade, the UK Broker Summit has established itself as the best independent retreat for broker leaders. Operating under strict Chatham House rules and over 2 days, the conversations taking place at the Summit are not likely to be heard anywhere else. A must-attend event for organisations looking to get close with the industry's movers and shakers.

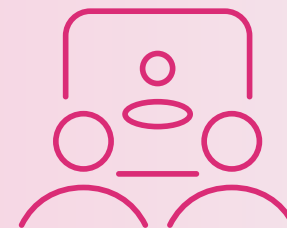
By supporting UK Broker Summit, you will benefit from:

- Intimate access to industry heavyweights
- Multiple opportunities to hold private discussions with brokers of your choice
- Exclusive access to the leaders shaping the profession



60

MD/CEOs in attendance



3

the number of private boardroom sessions per sponsor

Broker Expo

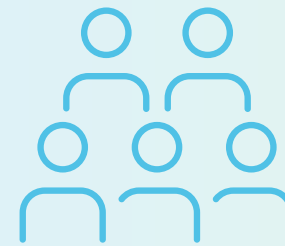
October 12

NEC, Birmingham

Broker Expo is the event where brokers do business. Now in its 18th year, Broker Expo is firmly established on the broking calendar and provides sponsors and exhibitors with the chance to meet new clients and secure existing relationships. This year we are building on our successes to offer sponsors and exhibitors even more opportunities in 2023. Participation at Broker Expo can provide your company with access to pure audience of over 1,200 brokers, a business focused environment to network and the platform to demonstrate support for the broker market.

By supporting Broker Expo, you will benefit from:

- An eager audience: 82% of 2022 attendees did business on the day
- An interested audience: 78% of 2022 attendees met new providers



1,200

brokers will attend
Broker Expo



85%

of attendees
have more than
10 meetings

UK Broker Awards

October 12

THE VOX, Birmingham

The UK Broker Awards return in 2023 in an exciting new venue. This ceremony will acknowledge, reward and recognise the efforts of the broker market who continue to support and understanding their customers.

As the UK's oldest and only broker dedicated awards ceremony you too will be able to support your brokers and align yourselves with specific sectors of interest, presenting your company as the leaders in your chosen business line.

By supporting the UK Broker Awards, you will benefit from:

- Showing your support for the best of the best in the UK
- Exclusive branding and alignment with initiatives that matter to you
- An unrivalled networking opportunity at the market's only broker-dedicated ceremony



400+

brokers will attend the ceremony



17

awards up for grabs

Broker Academy

October 13

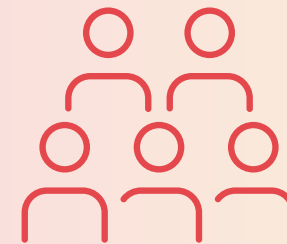
www.insuranceage.co.uk

The Insurance Age Broker Academy was launched at Broker Expo 2022 to meet the need for training, networking and development opportunities for brokers at the start of their career.

In collaboration with our advisory board, the Broker Academy returns in 2023 as a dedicated full-day initiative. Targeted at brokers with less than 5 years' market experience, the Broker Academy will incorporate a series of presentations, clinics and workshops to guide the next generation of brokers.

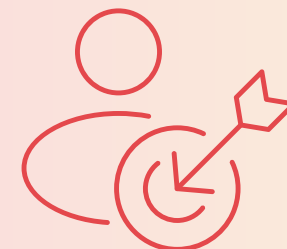
By supporting the Broker Academy, you will benefit from:

- Championing the future of the UK broking profession
- Aligning your brand with the next generation of decision makers



400+

brokers will attend throughout the day



100%

broker-only audience



About Insurance Age

Through exclusive news stories, analysis, interviews and features, Insurance Age delivers the market intelligence brokers need to improve.

Insurance Age prides itself on its support of – and relationships with – the broking community across the United Kingdom. As the only title dedicated to brokers, it has forged fantastic bonds with senior figures throughout the market, meaning it is rarely, if ever, beaten when it comes to the latest exclusive news and sector insight. From expert management tips to the latest product information, Insurance Age is also an unrivalled tool for brokers looking to gain a competitive edge over rivals, or further their professional careers.



Jonathan Swift
Content Director
Insurance Age

Our reach



Overall Broker Audience

66,839



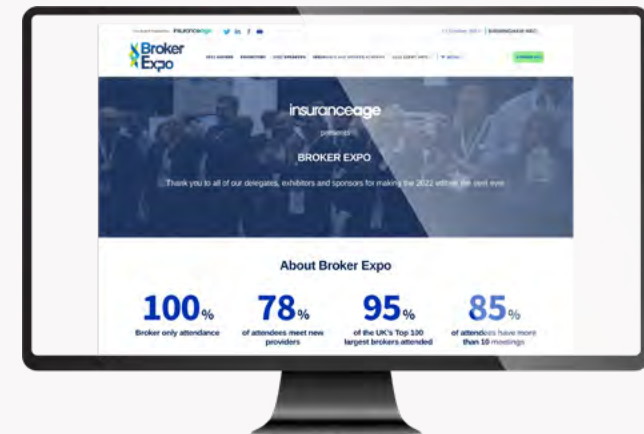
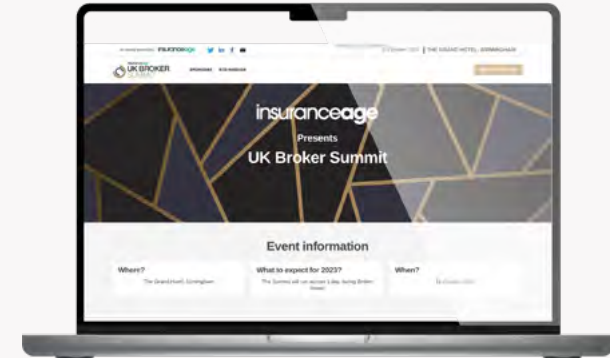
Overall Business Placing Broker Audience

45,665



Senior Broker Audience

17,759



Get involved in UK Broker Week 2023



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